

COMMUNICATIONS COMMITTEE

The Communications Committee is responsible for planning and implementing all communication channels to our members and the local fundraising community. This committee collaborates closely with all of AFP Greater Vancouver's committees to collectively achieve everyone's communication goals.

Volunteer Responsibilities

Website Management: Update our website content to ensure timely and current content is shared to our members.

Media Relations: Promote opportunities like National Philanthropy Day to our local media connections for earned coverage.

Content Development: Work with all of AFP Greater Vancouver's committees to create content and disseminate through social media (Facebook, X, Instagram, LinkedIn) and email. Content ranges from event promotions, fulfilling membership benefits, newsletters, sponsorship fulfillment, etc.

Skills & Qualifications

- Passion for promoting professional development within the nonprofit sector.
- Excellent communication and interpersonal skills.
- Ability to engage and build relationships with diverse audiences, including young professionals and organizational representatives.
- Familiarity with AFP Greater Vancouver Chapter or willingness to quickly learn about AFP's mission and member benefits.
- Team-oriented approach, with a proactive mindset for collaboration.

Term & Time Commitment

- Minimum commitment of one year.
- Monthly one-hour committee meetings, typically held virtually.
- Approximately 4–6 hours per month for completing assigned tasks.



Benefits

- Network with like-minded professionals in the nonprofit and fundraising fields.
- Gain hands-on experience in marketing and communications operations.
- Opportunity to make a meaningful impact on AFP's member community and support the professional development of fundraisers in Greater Vancouver.

This role is an excellent fit for individuals passionate about building connections within a supportive professional community and developing skills in strategizing and implementing communications campaigns.

If interested, please connect with **Michelle Sewell**, our AFP VP, Communications. Michelle can be reached via email at ms.sallyglam@gmail.com.