

# ASSOCIATION OF FUNDRAISING PROFESSIONALS GREATER VANCOUVER CHAPTER ANNUAL GENERAL MEETING

# <u>AGENDA</u>

# Tuesday, November 25, 2025 6:30pm

# YWCA Hotel, 733 Beatty Street, Vancouver Royal & Canfor MT Room

1.	CALL TO ORDER & APPROVAL OF AGENDA	K. Tiney, CFRE
2.	PRESENTATION AND APPROVAL OF MINUTES OF AGM, OCTOBER 23, 2024	K. Tiney, CFRE
3.	PRESIDENT'S REPORT	K. Tiney, CFRE
4.	APPROVAL OF 2024-25 FINANCIAL STATEMENTS	A. Hussain, CPA, CGA, CFRE
5.	APPROVAL OF THE 2026 BOARD OF DIRECTORS SLATE	L. Isham-Turner, CFRE
6.	RECOGNITION OF DEPARTING BOARD MEMBERS	K. Tiney, CFRE
7.	ADJOURNMENT	K. Tiney, CFRE



# 2024 Annual General Meeting Minutes Wednesday, October 23rd, 2024 6:00 PM

Attendance: 35 people in attendance; 32 members, 3 non-members

Item	Details
1)	Call to Order & Approval of Agenda
	The meeting was called to order at 6:00 pm.
	<ul> <li>Motion # 1: To approve the 2024 AGM Agenda as presented.</li> <li>Motioned by Lucy Isham-Turner, seconded by Christoph Clodius.</li> <li>Approved as presented.</li> </ul>
2)	Presentation & Approval of 2023 AGM Minutes
	<ul> <li>Motion # 2: To approve the 2023 AGM Minutes as presented.</li> <li>Motioned by Michelle Sewell, seconded by Nathania Fung.</li> <li>Approved as presented.</li> </ul>
3)	President's Report
	<ul> <li>Presented by President Kyle Tiney, the report included highlights from the year:</li> <li>Our chapter was honoured once again by AFP Global as a "Ten Star Gold" Chapter awarded the chapters who accomplish the highest level of goals that align with AFP Global's strategic objectives.</li> <li>We were awarded the 2024 IDEA Champion Designation for our commitment to advancing inclusion, diversity, equity and access.</li> <li>Our membership remains stable despite the challenging economic environments we find ourselves in right now.</li> <li>Last November, we had over 550 people gather at our annual National Philanthropy Day celebration at Parq Vancouver as we celebrated our Giving Hearts Awards recipients.</li> <li>We recently distributed 8 membership scholarships to new members.</li> <li>We have 26 mentorship pairs that were created providing a great resource to the next generation of fundraising leaders.</li> <li>Our events were well promoted by our Communications team, ensuring the continued success of our events, including: Ask Me Anything sessions, including topics ranging from nonprofit operations to storytelling to ethical fundraising and another sold out Fundamentals to Fundraising course.</li> </ul>



# 4) Approval of 2023/2024 Financial Statements

Presented by President Kyle Tiney on Treasurer Azra Hussain's behalf:

- For our 2023/24 fiscal year, revenue increased by \$2,600 and expenses increased by \$15,000. Most of this increase is from returning to in-person events which have higher costs but provide better opportunities for our members to engage and network.
- Year ended with a small deficit of just over \$10,000. Our financial state remains very strong with over \$135,000 in assets and \$117,000 in net assets. We are well positioned for our future.
- Our financials were reviewed once again by an independent third party, both Benson Chartered Professional accountants with no concerns.

Motion # 2: To approve the accountant-reviewed financial statements from the fiscal year ending June 30, 2024.

- Motioned by Lucy Isham-Turner, seconded by Margaret Tam.
- Approved as presented.

Motion # 3: To appoint Rolfe-Benson LLP as the Chapter's professional accountants for the upcoming year 2024/2025

- Motioned by Jennifer Atkinson, seconded by Rachael Zapp.
- Approved as presented.

# 5) Approval of 2024/2025 Board of Director's Slate

The following returning members were presented for approval:

- Kyle Tiney, President
- Lucy Isham-Turner, President-Elect
- Azra Hussain, Treasurer
- Nathania Fung, Secretary
- Rachael Zapp, VP, Chapter Engagement
- Margaret Tam, VP, IDEA
- Alex Wilson, VP, Giving Hearts Awards
- Neil McEachern, VP, Government Relations

The following incoming members were presented for approval:

- Annalissa Magleo, VP, Professional Development
- Alex McCulloch, VP, Mentorships and Scholarships
- Jessica Ngan, VP, Partnership Initiatives & Sponsorship

Note: Natalina Hamilton withdrew for VP, Communications

Motion # 4: To approve the 2024/2025 board slate as presented.

- Motioned by Jennifer Johnstone, seconded by Cary Gaymond
- Approved as presented.



6)	Recognition of Departing Board Members
	The following board members were acknowledged for their many years of service:  Luigi Ronchi Michelle Sewell Phil Gerard Judy Zhu
7)	<ul> <li>Meeting Adjournment</li> <li>The meeting was adjourned at 6:14 pm.</li> <li>Motioned by Vanessa Abaya, seconded by Michelle Sewell.</li> </ul>



# AFP Greater Vancouver Chapter President's Report

As President of the Association of Fundraising Professionals Greater Vancouver Chapter, it is my pleasure to present this year's report. This past year has been a period of growth, learning, and adaptation as we continued to support our community of fundraising professionals through evolving challenges and opportunities.

As you'll read in the subsequent Committee reports, this year was filled with great opportunities to connect with each other and continue our collective pursuit to bettering ourselves and our sector. This has all been achieved with reduced volunteer resources.

## **Key Achievements**

- 1. Our chapter was honoured by AFP Global as a "Ten Star Gold" Chapter, awarded to chapters who accomplish the highest level of goals that align with AFP Global's strategic objectives.
- 2. AFP Greater Vancouver Chapter was awarded the 2025 IDEA Champion Designation for our commitment to advancing Inclusion, Diversity, Equity and Access.
- 3. Our membership remains stable with a 3.5% increase despite a continued challenging economic environment.
- 4. The IDEA and Professional Development committees jointly held a luncheon event *Breaking Barriers: DEI in Fundraising and Philanthropy* with a fireside dialogue with leaders in the IDEA space to discuss the challenges in implementing DEI initiatives at non-profit organizations.
- 5. Last November, 373 fundraisers, sponsors and philanthropists gathered at our annual National Philanthropy Day event at the River Rock as we celebrated the Giving Hearts Awards recipients and their philanthropic contributions to our community.
- 6. We awarded 10 membership scholarships to support individuals who are underrepresented in the fundraising profession thanks to AFP Global.
- 7. 38 mentorship pairs were created providing a great resource to the next generation of fundraising leaders.
- 8. Two scholarships were awarded for attendees to AFP ICON, our sector's premier learning opportunity, including registration and travel costs
- 9. Our small but very mighty Communications team ensured all events were promoted to our membership and local community as early as possible.
- 10. Our Chapter presented to the Select Standing Committee on Finance and Government Services with our recommendation to continue providing \$30M in unrestricted funding as part of the 2026 BC Budget Consultation process.
- 11. We continue to be in great financial health as a non-profit organization with adequate reserves for a "rainy day".

As I come to the close of my term as President of our amazing Chapter, I would like to extend my deepest gratitude to our Board of Directors, committee volunteers and our members. Our collective dedication and passion for our fundraising profession drive the success of our chapter. I look forward to continuing to support the chapter under its next President, Lucy Isham-Turner, and the incoming Board of Directors.

Kyle Tiney, CFRE



# AFP Greater Vancouver Chapter Treasurer's Report for Year Ending June 30, 2025

AFP Greater Vancouver Chapter provides an array of programming that promotes, educates and advances ethical and effective fundraising practices in the Professional Fundraising community. In keeping with AFP Global's directive to changing chapter fiscal year start to a July 1st start date, AFP Greater Vancouver Chapter transitioned to a new fiscal year start date of July 1st in 2023.

For the fiscal year 2024-25, Consolidated Revenues across programs were \$159,305 compared to \$187,775 the previous fiscal and Consolidated Expenses were \$183,068 compared to \$198,519 the previous fiscal. This fiscal year, education sessions, meetings and info sessions continued to be conducted both online and in-person. Our chapter deployed resources appropriately to support these offerings.

AFP Greater Vancouver remains in good financial standing with \$128,057 in Assets, \$34,176 in Liabilities, and a Net Assets balance of \$93,881 at June 30, 2025. AFP Greater Vancouver Chapter is well-positioned to continue its positive impact in the professional fundraising community.

The reviewed financials for the year ended June 30, 2025 are included at the conclusion of this AGM package.

Azra Hussain, CPA, CGA, CFRE



# AFP Greater Vancouver Chapter Committee Reports

## **Mentorships and Scholarships Committee**

Committee VP: Alex McCulloch
Committee Chair: Christine Harris

2024-25 Committee Members: Milo Dron, Brenda Ulmer, Morgan Won, Laurina Wong

#### Accomplishments for 2024-25:

- Matched 38 mentor—mentee pairs for the 2025 Mentorship Program, representing a 46% increase over last year's total of 26.
- Awarded 10 AFP membership scholarships to support individuals who are underrepresented in the fundraising profession.
- In collaboration with the IDEA Committee, continued using the updated membership scholarship application and review process to ensure transparency and equity, and developed a new decision-making matrix to guide selections.
- Hosted an AFP Mentorship Mingler event in January featuring a panel discussion, designed to attract new participants and foster connections ahead of the program launch.
- Submitted a successful application to AFP Foundation for \$500 which we plan to use for next year's launch event
- Awarded 2 AFP Fundamentals of Fundraising scholarships.
- Supported 2 AFP ICON scholarship recipients through AFP Greater Vancouver and the Chamberlain Scholarship program.

#### Plans for 2025-26

#### **Mentorship Program**

- Continue growing the number of mentor-mentee matches to meet increasing demand.
- Host a Mentorship Launch Event in early 2025 in partnership with the Professional Development Committee.
- Explore ways to recognize mentor contributions publicly.
- Recruit new mentors through targeted outreach to mid-career and senior professionals.
- Explore conducting a post-program feedback survey at the end of the campaign to gauge participant satisfaction and gather ideas for improvement.
- Request short testimonials from mentors and mentees to highlight program impact in AFP communications and next year's report.

# **Scholarships**

- Refresh the scholarship application process based on feedback from this year's cycle.
- Highlight recipient stories and testimonials in AFP communications to promote program impact and visibility.
- Align application timelines with early-bird pricing opportunities to lower costs and maximize scholarship impact.
- Collect testimonials from scholarship recipients to share in AFP communications and future reports.

\_\_\_\_\_\_



# IDEA (Inclusion, Diversity, Equity and Access) Committee

Committee VP: Margaret Tam

Committee Co-Chairs: Kevin Chi, Mandy Ling

2024-25 Committee Members: Kitty Au, Brittany Chung, Puneet Dhillon, Renee Eaton, Abhishek Jha, Sharan Kooner,

Melodie Mallinder, Melissa Pettit, Thais Venditti, Jane Westheuser

#### **COMMITTEE STATEMENT**

Inclusion, Diversity, Equity, and Access (IDEA) are crucial components for non-profit organisations to effectively serve their communities and make a positive impact. By prioritizing IDEA, non-profits can create a more welcoming and inclusive environment for staff, volunteers, and donors while addressing the needs of the individuals, communities, societal, or environmental issues they serve.

The IDEA committee exists to support AFP Vancouver Chapter to serve its communities and make a positive impact. By prioritizing IDEA, organizations can create a more welcoming and inclusive environment for staff, volunteers, and donors while addressing the needs of the individuals, communities, societal, or environmental issues they serve.

The AFP Greater Vancouver IDEA Committee is aligned with AFP Global's IDEA vision and goals, recognizing that advancing inclusion, diversity, equity, and access is essential to strengthening philanthropy worldwide. By reflecting the principles and priorities set out by AFP International, we ensure our local work contributes to the collective movement of creating a more just and inclusive profession. This alignment allows us to champion equity both locally and globally, amplifying diverse voices, dismantling barriers, and driving meaningful change within fundraising and philanthropy.

#### **COMMITTEE VISION**

Be better allies for the voices and lived experiences of those who seek solutions for individual, organizational, or systemic change.

### **COMMITTEE MISSION**

Advocate, empower and guide IDEA integration within the Vision, Mission, Committees, and program delivery for AFP Greater Vancouver Chapter and its members to better represent and engage with the diverse communities of non-profits organizations, donors, and the individuals and communities who benefit from this work.

To foster a culture of inclusion, equity, and accessibility by valuing diverse perspectives and identities. Through education, advocacy, and policy development, we promote equitable opportunities and lasting positive change for AFP and the community.

#### **COMMITTEE PURPOSE**

The IDEA Committee supports the implementation of inclusive practices by AFP Greater Vancouver and its members at the philanthropic and organizational levels. Working in partnership with Chapter committees, members, and community stakeholders, we ensure that diverse communities are engaged, represented, and supported in philanthropy through leadership, membership, mentorship, and professional development activities.



#### STRATEGIC PRIORITIES

- 1. Collaboration
- 2. Learning & Growth
- 3. Promoting IDEA

COLLABORATION	LEARNING & GROWTH	PROMOTING IDEA
Committee Summit / Liaison Network Quarterly meeting of the Chapter's committees to discuss priorities and new initiatives	Workshops & Webinars Topics, speaking notes, and collaboration with PD Committee to deliver quality IDEA content	Spotlight Articles Highlighting individuals and organizations who are demonstrating excellence in IDEA initiatives
Chapter Survey Conduct equity-driven survey across membership and external to organization, along with mechanisms for feedback	Updating Equity Guide for Events Update existing guide for events with leading practice in inclusion and equity, in collaboration with PD and NPD	Resource Hub Self-guided learning hub that includes community resources
External Partnerships Expand on external partnerships with other groups, such as CAGP, other AFP Chapters, GVBOT, Vantage Point, etc.	Community of Practice Monthly gathering of fundraisers to discuss IDEA topics and how to implement into action	Utilizing Webpage Highlighting IDEA Committee's initiatives on AFP Vancouver webpage
AFP IDEA Fellowship In collaboration with Scholarship, Mentorship, PD, and other committees, provide additional wraparound support for an individual's success in the fundraiser profession	Committee/Board Training Collect ideas, methods, and lead discussions on IDEA topics during IDEA Committee meetings; provide training and shared learning at Committee and Board level	Social Media Sub-Committee Dedicated volunteer to create social media posts that promote the IDEA Committee's initiatives

## **ACCOMPLISHMENTS**

- The IDEA Committee, with the Chapter leadership, obtained the 2025 IDEA Champion designation, and earned a 2025 Ten Star Gold Chapter status
- In collaboration with the Professional Development Committee, the IDEA Committee held a luncheon event, Breaking Barriers: DEI in Fundraising and Philanthropy on with a fireside dialogue with leaders in the DEI space to discuss the challenges in implementing DEI initiatives at non-profit organizations. The luncheon on July 29, 2024 featured Dr. Yabome Gilpin-Jackson, Othalene Lawrence, Rosine Hage-Moussa, and Sofia Janmohamed.
- Established a new Giving Heart Award category for 2024 National Philanthropy Day: the Outstanding IDEA Inspiration Award, to celebrate and honour a charitable organization that exemplifies an unwavering commitment and sustained efforts in fostering inclusivity, equity, diversity, and accessibility.
- IDEA Committee Architecture was created to provide context to the structure, function, purpose, approach, and limitations of the committee and explain how we contribute to an equitable and inclusive organization
- Community Agreement was established to provide guidelines and create a safe space to facilitate discussions
- Developed a comprehensive IDEA Workplan.
- In collaboration with the Mentorship & Scholarship Committee, evaluated and established the application form and criteria for eight membership scholarships, including a Diversity Scholarship awarded by AFP Global for our work in obtaining the IDEA Champion designation



#### IN PROGRESS & PLANS FOR NEXT YEAR

- 2025 will be a transition year as there will be leadership transition of the VP IDEA role and also the co-chairs.
- Need to recruit for new IDEA committee members to maintain stability
- Work with Board to find ways for IDEA committee to be more engaged with other committees and to help integrate IDEA into the work on an organizational level with the AFP Greater Vancouver Chapter

\_\_\_\_\_\_

# **Professional Development Committee**

Committee VP: Annalissa Magleo Committee Chair: Tor Smith Committee Secretary: Tori Behie Communications Lead: Lori Muñoz

2024-25 Committee Members: Rachael Zapp, Shuai Gu

#### Overview

The Professional Development (PD) Committee had a successful year in 2025, with significant growth in both event participation and committee structure. This year's focus included diversifying learning opportunities, growing our membership and strengthening committee sustainability.

#### **Purpose**

The Professional Development Committee empowers fundraisers across the Greater Vancouver region by curating dynamic, inclusive, and forward-thinking educational, training, and networking experiences throughout the year. We are committed to fostering a thriving philanthropic community by addressing emerging trends, sector challenges, and the unique needs of local fundraising professionals. Through accessible and member-focused programming—including exclusive events and discounted rates for AFP members—we cultivate a space for continuous learning, meaningful connections, and professional growth.

#### **Strategic Priorities**

## **Diversify Learning Opportunities**

To expand our professional development offerings to include a balanced mix of in-person and virtual events, ensuring accessibility and relevance. Design learning opportunities to support fundraisers at all career stages and which reflect our commitment to high-quality, inclusive learning.

## Serving and Growing Our Membership

Continue to prioritize member engagement by delivering tailored PD initiatives that meet the evolving needs of our diverse fundraising community, while reinforcing the value of AFP membership by highlighting exclusive access and benefits.

# Strengthening Chapter Capacity and Sustainability

Strength our committee's capacity through volunteer recruitment (including securing our committee chair), collaboration with other AFP committees, and partnerships with external sponsors. Reviewed our budget strategy to increase revenue and ensure a sustainable approach to planning and executing impactful events.



# Accomplishments

## 1. July 29: DEI in Fundraising and Philanthropy

In collaboration with the IDEA Committee, the PD committed helped execute a luncheon event to nearly 60 attendees. Our "Breaking Barriers: DEI in Fundraising and Philanthropy" fireside dialogue brought together leaders in the DEI space to discuss the challenges in implementing DEI initiatives at non-profit organizations.

# 2. August 22: CFRE Mingler

A popular in-person event held at the Terminal City Club, sponsored by CFRE International and Royal Columbian Hospital Foundation, featured panelists from local CFRE designees and moderated by Judy Zhu, CFRE Ambassador.

#### 3. September 18: Data and Trust Building

This virtual Ask Me Anything session with guest speaker, Meena Das, focused on the importance of data transparency in fostering trust with donors.

## 4. November 18: National Philanthropy Day

PD committee members hosted a table at the Giving Hearts award to engage event attendees about upcoming learning opportunities, volunteer opportunities, and we launched our survey to help provide insights to help plan for 2025.

# 5. January 22, 2025: Joint Mingler in collaboration with Mentorship and Scholarship Committee

We started the year off with a successful mingler that received an impressive 53 registrations.

#### 6. February 26: Is Your Organization Succession-Ready?

Featuring guest speaker Join Patrick Matiowski from BNP Performance, over a dozen attendees joined us online for our Ask Me Anything session to explore key findings, actionable steps, and proven strategies for leadership continuity as well as gaining tips and advice about personal career development during organizational change.

#### 7. March 19: Maximizing Donor Advised Funds (DAFs) for Non-Profits

One of our most highly attended Ask Me Anything sessions in the last three years, this session featured guest speaker Mike Todd – Founder of Transform Philanthropy. We had 47 attendees who joined us online to learn about how DAFs work, why they matter, gain practical strategies to engage DAF donors and easy ways to integrate DAF-friendly practices into fundraising plans.

## 8. April 3: AFP ICON Mingler

This mingler brought together individuals who registered for 2025 AFP ICON: Seattle to meet ahead of the conference and form connection. It also attracted attendees interested in learning about what AFP ICON offers and how you can make the most of this learning opportunity.

## 9. May 28: Cracking the Code on Corporate Support for Non-Profits



This online Ask Me Anything session featured guest speakers James Bacon, Director of Corporate Partnerships, BC Women's Health Foundation and Lori Muñoz Founder & CEO, BrokersOfGood. Over 30 attendees joined us for this engaging session to gain insights on how to approach companies, what makes businesses say yes, how to hand rejection, and real tactics that work.

#### 10. June: Art of the Ask Part 1

We brought back this popular in-person event and decided to organize two sessions designed to attract fundraisers in different stages of their career, with part one focussed on fundraisers new to the industry. In total 33 registrants participated in engaging round table discussions that focussed on the topics: Confidence & Overcoming Fear (guest speaker Andrew Procknow, Director of Development at First Nations Health Foundation); Relationship Management & Stewardship (guest speaker: Jaimie Murray, Director, Stewardship & Donor Relations at St. Paul's Foundation) and Practical Strategies for Making the Ask (guest speaker Rhea Siu, Associate Director, Development at BC Cancer Foundation).

#### Plans for 2025-2026

## **Upcoming Events**

Date	Event				
August 26	In person CFRE Mingler at the YMCA, with returning sponsors CFRE International and Royal Columbian Hospital Foundation				
September 22 In person Art of the Ask Part 2 at the YMCA					
October 2 and 3	AFP Fundamentals Two-day course, venue sponsor University Canada West				
November 5	Mingler in collaboration with Young Professionals Lead				
November 14	National Philanthropy Day Our committee will have a table to help promote future PD sessions				

------

## **Government Relations Committee**

Committee VP: Neil McEachern
Committee Co-Chairs: Vacant

2024-25 Committee Members: Neil McEachern

# Accomplishments for 2024-25:

- In October 2024, reached out to all provincial parties in advance of Provincial Election, informing them of our concerns and inquiring about their approach to the non-profit sector.
- In November 2024, secured a City of Richmond proclamation in advance of National Philanthropy Day.
- In December 2024, I worked with my colleagues at the Interior BC and Vancouver Island Chapters to coordinate congratulatory letters to the Premier, Leader of the Opposition, Green Party Leaders and key portfolios post-election.



- In February and March 2025, completed advocacy work highlighting the impact of tariffs on our sector, reaching out to then Minister of Housing, Ravi Kahlon, in his capacity as Chair of the Taskforce leading BC's tariff response and Amshen, the Parliamentary Secretary for Community Development and Non-Profits.
- In March 2025, I met with my colleagues at the Interior BC and Vancouver Island Chapters to coordinate efforts relating to the Federal Election that occurred in April 2025.
- In April 2025, hosted a webinar highlighting AFP Canada's creation of a dedicated secretariat for the charitable and our sector's impact on Canada. This presentation was co-hosted by my colleagues from the Interior BC and Vancouver Island Chapters.
- In April 2025, established a strategic relationship with Vantage Point to discuss provincial advocacy and better coordinate efforts when engaging with MLAs.
- In June 2025, presented virtually to the Select Standing Committee on Finance and Government Services our recommendation of \$30M in unrestricted funding as part of the 2026 BC Budget Consultation process.

#### Plans for 2025-26:

- Ongoing advocacy work with Amshen, the Parliamentary Secretary for Community Development and Non-Profits.
- Submission or verbal presentation in conjunction with 2027 BC Budget Consultation process.

Continuing to update membership via newsletter and/or website posting.

\_\_\_\_\_\_

# **Membership Committee**

Committee VP: Rachael Zapp

Committee Co-Chairs: Regan Collins, CFRE

**2024-25 Committee Members:** Carissa Konesky (Young Professionals Lead), Jaimie Murray, Joyce Lau, Ranil Prasad, Vishakha Uppoor

## **Purpose of Membership**

The Membership Committee is responsible for stewarding current members, renewing lapsed members, and recruiting new members through outreach activities. Our committee also focuses on ensuring that members have a full understanding of the membership benefits available with AFP Global and AFP Greater Vancouver Chapter.

#### **MEMBERSHIP SUMMARY**

**Total Members: 296** 

📈 Up by 10 members compared to last fiscal year

#### Membership Type Breakdown

- Individual Members: 176 (59%) a 6% increase from last year
- Organizational Members: 120 (41%) a 5% decrease from last year

#### **GEOGRAPHIC DISTRIBUTION**

- Vancouver: 44% of members down 11% from last year
- Burnaby: 11% up 4%, now the second-largest member base
- Third-largest groups (each at 4%):
  - Coquitlam
  - Langley
  - North Vancouver
  - Richmond



(Last year, Surrey and North Vancouver held this spot)

• Port Moody: 3% — indicating growing engagement from the Tri-Cities region

#### **ORGANIZATIONAL MEMBERSHIP DETAILS**

**Total:** 120

Small Non-Profits: 14 — down 9
Large Non-Profits: 106 — down 3

#### **INDIVIDUAL MEMBERSHIP DETAILS**

**Total: 176** 

• Professional: 139 — *up 28* 

• Young Professional: 25 — down 1

Associate: 10 — down 4Retired: 2 — no change

#### **FIRST-TIME MEMBERS**

**Total:** 56 — slightly down by 1 from last year

Professional: 38 — up 8
Associate: 2 — down 3

Small Non-Profit: 2 — down 1
Large Non-Profit: 0 — down 6

#### Accomplishments in 2024/25

This year, the Membership Committee focused on expanding engagement, strengthening member benefits, and fostering a welcoming and inclusive community. Here are some of our key achievements:

- Welcomed 2 New Committee Members
   Strengthening our team with fresh perspectives and energy.
- Awarded 17 Membership Scholarships

In partnership with the Mentorship & Scholarship Committee, we awarded:

- 8 scholarships in August (deadline: July 31, 2024)
- o 9 scholarships in July (deadline: June 1, 2025)
- Launched 2 Successful Membership Discount Campaigns
   Celebrated AFP Global's 64th Anniversary (July 1-31) and National Philanthropy Day (October 1 to November 30) with a \$50 membership discount. Campaigns were promoted through e-blasts, social media, announcements, and our online event calendar.
- Promoted AFP Membership at Key Learning Events
   Engaged participants of The Art of the Ask (two-part series) and the AFP Fundamentals of Fundraising course with tailored membership opportunities.
- Hosted an AFP Booth at the National Philanthropy Day Celebration (Nov 15)
   Provided direct engagement with current and prospective members in collaboration with the Professional Development Committee.
- Encouraged Deeper Member Involvement
   Continued featuring the "Are you interested in volunteering?" question across online forms, applications, and surveys.



- Enhanced Membership Promotion at Chapter Events
  AFP membership benefits were actively showcased at both virtual and in-person chapter events through
  on-screen slides, printed tabletop signs and strategically placed QR codes, making it easier for attendees to
  access information, join, and engage on the spot.
- Engaged Young Professionals
   Sent personalized outreach to Young Professional members with volunteer opportunities, event invitations, and information on mentorship and scholarships. Advocated for discounted event pricing to increase accessibility and engagement among YPs.
- Maintained a Strong Social Media Presence
   Regularly promoted membership benefits and featured a member storyteller to showcase real experiences and impact.
- Introduced a Monthly Newsletter (Feb 2025)
   A new communication tool to keep members informed and connected.
- Updated Volunteer Role Descriptions
   Refreshed position descriptions across most AFP Greater Vancouver Chapter committees to better reflect current needs and expectations.
- Promoted AFP Global New Member Orientations
   We actively supported AFP Global's New Member Orientation sessions by featuring them in our chapter's e-communications and listing them on the online event calendar.
- Membership Committee Survey (Feb/Mar 2025)
   Conducted an internal survey with Membership Committee volunteers and AFP Board members to gather feedback and inform future committee priorities.
- Advocated for Member-Friendly Job Posting Rates
   Successfully advocated for minimal increases to job posting rates for AFP members, ensuring continued affordability while enhancing visibility through newsletter promotion.
- Celebrated New and Organizational Members
   Started welcoming new members in our monthly newsletters and introduced spotlights featuring organizational members to showcase their contributions and deepen community connection.

### Plans for 2025-26:

Building on our momentum from the past year, the Membership Committee is excited to advance initiatives that foster growth, deepen engagement, and enhance the member experience. Our priorities for the coming year include:

- Build a Responsive Workback Plan
   Using insights from our February/March 2025 Membership Committee Survey, we're developing a strategic workback plan aligned with top priorities to better support member engagement and committee goals.
- Expand Committee Engagement
  Continue recruiting new volunteers by reaching out to current members interested in supporting key areas such as membership acquisition, organizational memberships, and Young Professionals.
- Develop Tailored Membership Materials Finalize and print two distinct, two-sided documents outlining membership benefits:
  - One for individual membership categories



- One for organizational membership categories
- Personalize the Member Experience
   Establish a warm and welcoming onboarding process for new and returning members through personalized email touchpoints, phone calls, or handwritten cards.
- Grow Young Professional and Organizational Memberships
   Focus efforts on increasing representation in these key categories to ensure a vibrant and diverse membership base.
- Launch Monthly Member Spotlights
  Share inspiring stories and testimonials via e-communications, social media, and website articles. Collaborate with the IDEA Committee to ensure an inclusive and equitable selection process.
- Gather Member Insights
   Deploy surveys to current and lapsed members to collect feedback that will inform future strategies and programming.
- Incentivize Engagement
   Introduce prizing and incentives into our communications strategy to boost participation and highlight membership value. These will be promoted through social media, e-blasts, and at chapter events.
- Strengthen Cross-Committee Collaboration

Work closely with other AFP Greater Vancouver Chapter committees to align efforts and amplify impact:

- Promote membership at Professional Development events using on-screen holding slides for increased visibility.
- Highlight opportunities during the Fundamentals of Fundraising course.
- Host an information booth and feature membership promotions at the National Philanthropy Day, including program ads and on-screen slides.
- Partner with the Mentorship & Scholarship Committee to offer free membership scholarships and amplify AFP membership through other scholarship initiatives.
- Engage mentors and mentees by showcasing membership benefits within the Mentorship Program.
- Explore sponsorship opportunities for quarterly member orientations, including:
  - Covered membership fees for small organizations
  - Bursaries for Young Professionals
  - Free or discounted memberships for BIPOC individuals/organizations and course participants
- Introduce a Comprehensive Communications Strategy

Launch a targeted plan focused on:

- Membership categories and payment options
- Member benefits and available resources
- Storytellers and testimonials from the AFP community

\_\_\_\_\_\_



# **National Philanthropy Day and Giving Hearts Awards Committee**

Committee Co-Chairs: Alex Wilson and Antonia Kalmakoff Jennings

**Board VP Community Engagement:** Alex Wilson

**2024 Committee Members:** Tara Alexander, Carly Johnstone, Lana Lincoln, Carly Johnstone, Kirsten McInnis, Sharan Kooner, Katie Miller, Rosalie Conway, Deborah Smith, Arun Bakshi, Chantelle Ng, Barbara Moore, Laura Duong, Shae Fowler.

#### **Event Details:**

Date: November 15th, 2024 Venue: River Rock Casino

Total Guests: 373

Complimentary tickets: 84

Tickets sold: 289

Event day volunteers: 19

Total Revenue: \$80,604 Total Expenses: \$76,947

Net: \$3,657

Total Sponsor Revenue: \$47,750 In-Kind Sponsorship: \$6,400 Number of Sponsors: 12

#### **Giving Hearts Awards Panelists:**

- Chantelle Krish, CEO, Big Sisters of BC Lower Mainland
- Erin Seeley, CEO, YWCA Metro Vancouver
- Jeff Norris, CEO, Royal Columbian Hospital Foundation
- Jonny Morris, CEO, CMHA BC
- Lisa Hoglund, Executive Director, Delta Hospital & Community Health Foundation
- Mariat Jibril, Author, Community Activist & Founder, Mij Consulting
- Neelam Sahota, CEO, DIVERSEcity Community Resources Society
- Paul Larocque, CEO, Arts Umbrella
- Rowena Veylan, Founder, The New School of Fundraising
- Teresa Virani, Executive Director, Philanthropy, Nicola Wealth
- Tina Strehlke, CEO, Minerva BC
- Zahra Esmail, CEO, Vantage Point

#### Overview of the 2024 Event

2024's NPD committee's goal this year was to make changes to the format and breathe new life into the event. This was achieved by creating an exciting new format and event. We once again welcomed Vancouver's very own 'Man About Town' Fred Lee, as our emcee and host and the new format was well received along with many of the traditional favourites we always see at this flagship event.

We celebrated 7 Giving Hearts Awards, recognizing all the nominees their individual achievements and impact on 30 organizations throughout Vancouver. We enjoyed an extended opportunity for celebrations and networking but with a buffet lunch format which we hoped fostered deep connections with colleagues and friends new and old.



The recipients were once again announced live this year, which brought a genuine element of surprise and gave us wonderful heartfelt acceptance speeches. This also significantly reduced the cost of video production.

The recipients' words resonated deeply with the audience, from our Outstanding Youth Fundraiser sharing their passion and support of the CTS Youth Society, to the introduction of a brand new award showcasing IDEA within the industry to the celebration of two amazing Fundraising professionals.

We created one video that celebrated the industry, AFP, and what NPD and the GHAs mean. This was achieved by interviewing industry leaders and hearing their joy and love of the event and profession. This was well received and can be used for years to come for promotional purposes.

The new format, time of day, new venue and menu were well received, proved popular and breathed new energy into this important flagship event for AFP Greater Vancouver. We received positive feedback and we expect to see another great turn out for 2025's event.

#### **Award Recipients**

Spirit of Generosity: The Senft Family

Outstanding Youth Philanthropist: Miku Yamada Outstanding IDEA Inspiration Award: Heart & Stroke Outstanding Corporation: Acuitas Therapeutics Outstanding Small Business: WILL Creative Outstanding Volunteer Fundraiser: Grace Wong

Outstanding Professional Fundraiser: Salima Mawji and Charlene Taylor

#### Goals for 2025:

- 1. Recruit VP Community Engagement
- 2. Recruit Co-Chairs
- 3. Increase committee and engagement
- 4. Continue with same new format
- 5. Increase sponsorship
- 6. Engage lapsed sponsors
- 7. Secure new sponsors
- 8. Continued collaboration with IDEA committee
- 9. Continued engagement with Indigenous community and organizations
- 10. Increased opportunity for subsidized tickets
- 11. Increased awareness of accessibility needs
- 12. Reduce costs
- 13. Recruit new event contractor



# AFP Greater Vancouver Chapter 2026 Board of Directors Term: January 1, 2026 - December 31, 2026

# **Retiring Directors**

Neil McEachern	Ronald McDonald House BC & Yukon	VP, Government Relations		
	(elected in 2022)			
Margaret Tam, MBA, MSc, PMP,	The University of British Columbia	VP, IDEA		
CPHR, SHRM-SCP, CFRE	(elected in 2023)			
Michelle Sewell	Parkinson Society British Columbia	VP, Communications		
	(elected in 2022)			
Jessica Ngan, CFRE	VGH & UBC Hospital Foundation	VP, Partnership Initiatives and		
	(elected in 2024)	Sponsorship		

# **Returning Directors**

Lucy Isham-Turner, CFRE	Family Services of the North Shore (elected in 2021)	Standing for Election as President
Kyle Tiney, CFRE	Family Services of Greater Vancouver (elected in 2019)	Standing for Election as Past President
Azra Hussain, CPA, CGA, CFRE	Surrey Hospitals Foundation (elected in 2021)	Standing for Re-Election as Treasurer
Rachael Zapp	Canadian Cancer Society (elected in 2023)	Standing for Re-Election as VP, Chapter Engagement
Alex McCulloch	Simon Fraser University (elected in 2024)	Standing for Re-Election as VP, Mentorship and Scholarship
Annalissa Magleo, CFRE	St. Paul's Foundation (elected in 2024)	Standing for Re-Election as VP, Professional Development
Nathania Fung, CFRE	First Nations Health Foundation (elected in 2024)	Standing for Re-Election as VP, Government Relations

# **New Directors**

Regan Collins, CFRE	Canuck Place Children's Hospice	Standing for Election as VP, Membership
Carissa Konesky, CFRE	Simon Fraser University	Standing for Election as Secretary
Lisa Sanchez	Family Services of Greater Vancouver	Standing for Election as VP, Communications
Kitty Au, CFRE	Variety – Children's Charity of B.C.	Standing for Election as VP, IDEA
Toni Kalmakoff Jennings	Canadian Mental Health Association BC Division	Standing for Election as VP, Community Engagement
Puneet Dhillon	Arthritis Society Canada	Standing for Election as VP, Partnerships



# AFP Greater Vancouver Chapter 2026 Board of Directors Profiles

## THE EXECUTIVE

President: Lucy Isham-Turner, CFRE

**Director of Development, Family Services of the North Shore** 

**AFP Member Since: 2011** 

Lucy has been passionate about fundraising since she organized her first ever fundraising event at the age of 10, a 'garage sale' to raise funds for an international charity. Ever since then, Lucy's focus on community and people has continued to bring her joy, and as a result, a lot of passion to her work. Lucy has been fundraising in Vancouver for 15 years, during this time she has successfully matched individuals and businesses with programs and causes they truly care about, initiating, and inspiring change in our communities along the way.



Since her first encounter with AFP Greater Vancouver, Lucy has experienced first-hand the value of the organization in furthering connections, building networks, and creating a sense of belonging in our profession. Helping professionals in this industry connect with other caring humans has encouraged her to volunteer as Co-Chair of the National Philanthropy Day committee, join the AFP of Greater Vancouver Board of Directors in various roles such as VP of Partnerships, VP Community Engagement, President Elect and moving into the President role in January 2026.

"It is a privilege to spend my work life connecting people with their passion every day, and the joy I feel when I match a donor with a cause they love or create a partnership between community and business confirms I am part of an awesome profession." Lucy is Director of Development for Family Services of the North Shore and like them, believes that communities must take care of their most vulnerable.

Treasurer: Azra Hussain, CPA, CGA, CFRE CEO, Elizabeth Fry Society of Greater Vancouver

**AFP Member Since: 2021** 

Azra Hussain is a gifted leader, bringing more than 20 years of executive experience to her position as Chief Financial & Administration Officer at Elizabeth Fry Society of Greater Vancouver. With her Chartered Professional Accountant (CPA) and Certified Fundraising Executive (CFRE) professional designations, Azra brings a unique skill set to her responsibilities of financial



oversight, fundraising, talent management and operations to the Foundation. Azra has been recognized in the 2021 Canada's Most Powerful Women: Top 100 Award, presented by the Women's Executive Network, receiving the KPMG C-Suite Executive Award and was the 2020 winner of the Surrey Women in Business Not-for-Profit Leader award.

Azra sits on the Board of the Elizabeth Fry Society of Greater Vancouver, volunteers with the Association for Healthcare Philanthropy's (AHP) Diversity, Equity, Inclusion and Belonging (DEIB) Task Force, Surrey Board of Trade's Women In Business team and is a faculty member of AHP Madison Institute. She believes in lifelong learning and advancing the power of collaboration that allows for innovation and advancement at both an individual and team level. Azra lives 'Leadership by Example' through her root passion in volunteer work.



Secretary: Carissa Konesky, CFRE

Advancement Officer, Leadership Giving, Faculty of Arts and Social Sciences, Simon

**Fraser University** 

**AFP Member Since: 2021** 

Carissa has been fundraising for over seven years and has been working in the nonprofit sector for her entire career. In addition to working as an Advancement Officer at SFU, she also has worked at Union Gospel Mission and BC Children's Hospital Foundation.

Carissa is passionate about continuing her education in fundraising and takes every opportunity to advance her learning. She holds a Bachelor of Arts from Simon Fraser

University and an Associate of Arts Degree in Global Stewardship. She also has earned Associate Certificates in Nonprofit Management and Fundraising Management from BCIT, and a certificate in Nonprofit Management from SFU. She earned her CFRE designation in 2024 and is currently working towards her Graduate Diploma in Business Administration at SFU.

Within AFP, Carissa currently sits on the Greater Vancouver Chapter Mentorship Committee. She was part of the fourth cohort of the AFP Leadership Institute. She has spoken at AFP Icon and contributed to AFP's Advancing Philanthropy Magazine. She recently graduated from the AFP Global Women's Impact Initiative (WII) Mentorship Program.

Volunteering in the community is what Carissa loves the most. She has been a member of Girl Guides of Canada for 25 years and was recently awarded the King Charles Coronation Medal for her work with the organization. She also sits on the Board of Directors for the Port Moody Foundation and chairs the Fund Development Committee. Carissa has been recognized in BC Business Magazine as a Top 30 Under 30 and Woman of the Year – Rising Star and has been awarded the Surrey Board of Trade's Top 25 Under 25 Award.

Past President: Kyle Tiney, CFRE

**Director of Development, Family Services of Greater Vancouver** 

**AFP Member Since: 2009** 

As a passionate youth wanting to help change the world, Kyle started his fundraising career with the Canadian Cancer Society in 2006 leading the largest Relay For Life in Canada. Prior to joining Family Services of Greater Vancouver, Kyle has held leadership roles with the Elizabeth Fry Society, Vancouver Symphony Orchestra, Villa Cathay Care Home, Crisis Centre of BC, BC Wildlife Federation and Burnaby Hospital Foundation. In each role, he takes pride in building a culture of philanthropy and connecting large amounts of annual donors to the organization's mission.



Kyle achieved his CFRE designation in 2012 becoming one of the youngest in the country to do so at the time. He also holds a Bachelor of Arts degree from Simon Fraser University. Additionally, Kyle received the Queen Elizabeth II Diamond Jubilee Medal in 2013 for his contributions to the local community. He has served on the Board of Directors for AFP Foundation for Philanthropy – Canada, Kids Up Front Vancouver, Scouts Canada, Scouts Canada Foundation and Triumph Acrobatics Performing Arts Society. He currently serves as a member of the Nominating Committee for both AFP Global and the AFP Foundation for Philanthropy - Canada.



#### **DIRECTORS OF THE BOARD**

VP, Chapter Engagement: Rachael Zapp

Manager, Signature Programs, Canadian Cancer Society

**AFP Member Since: 2016** 

Rachael is a passionate advocate for the cancer cause with over a decade of loyal service to the Canadian Cancer Society (CCS). Since 2014, she has specialized in peer-to-peer fundraising events and currently manages the CIBC Run for the Cure — Canada's largest single-day, volunteer-led event in support of breast cancer.



Rachael's commitment to philanthropy extends beyond her professional role. She began volunteering with AFP Greater Vancouver Chapter in 2019, joining the National Philanthropy Day & Giving Hearts Awards Committee. Within a year, she stepped into the Co-Chair role, which she held for three years, guiding the committee through the challenges of the COVID-19 pandemic with creativity and resilience. She has also contributed to the Professional Development Committee for the past four years.

A lifelong learner, Rachael earned her Certificate in Leadership from Vancouver Community College (VCC) and completed AFP's Fundamentals of Fundraising course in 2021. She has also benefited from AFP's mentorship program and multiple scholarships, reflecting her deep appreciation for the fundraising community and her commitment to continuous growth.

VP, Government Relations: Nathania Fung, CFRE

**CEO, First Nations Health Foundation** 

**AFP Member Since: 2023** 

Nathania Fung is an accomplished fundraising professional with over 20 years of experience in non-profit development, campaign management, and strategic revenue growth. She is a second-generation settler of Chinese descent, privileged to have been born and raised in Vancouver on the unceded and ancestral territories of the xwmə $\theta$ kwəyəm (Musqueam), Skwxwú7mesh (Squamish), and səlilwətał (Tsleil-Waututh) Nations. She and her husband are honoured to raise their four kids, two of them furry, on these lands.



As inaugural CEO of the First Nations Health Foundation, she leads efforts to build sustainable funding strategies and advance health outcomes for First Nations people and communities across BC in partnership with communities and the First Nations Health Authority. She previously held leadership roles at Big Sisters of BC Lower Mainland, BC Women's Health Foundation, VGH & UBC Hospital Foundation, and the Canadian Cancer Society.

Nathania's career spans diverse portfolios, including annual giving, major gifts, and planned giving. She has been involved in fundraising campaigns ranging up to \$60M, and has organized a variety of fundraising events, from large-scale galas to intimate donor gatherings. Her thoughtful nature, attention to detail, and technical expertise make her a respected leader in the non-profit sector. Her fundraising expertise was recognized in 2018 when she was honoured as a winner of the AHP (Association for Healthcare Philanthropy) 40 Under 40 Awards.

With a passion for healthcare and social services fundraising, Nathania has a desire to create working environments where teams can grow and thrive. Known for being highly compassionate, thorough and efficient, she is a trusted fundraiser with a proven track record of navigating complex structures, establishing sustainable fundraising



programs, and building stellar teams. Her colleagues and peers recognize her for her collaborative spirit and can-do attitude, and she is deeply committed to ethical fundraising practices. She is dedicated to advancing the profession of fundraising and fostering strong, resilient communities through her work and volunteer commitments. She is currently serving as VP, Government Relations on the Board of Directors of the Association of Fundraising Professionals (AFP) Greater Vancouver Chapter where she served as Secretary for two years, and Treasurer on the Board of Directors for the Vancouver Inter-Cultural Orchestra (VICO).

VP, Mentorship and Scholarship: Alex McCulloch

Associate Director, Advancement, Faculty of Health Sciences, Simon Fraser

University

**AFP Member Since: 2021** 

Alex McCulloch is the Associate Director of Advancement at Simon Fraser University's Faculty of Health Sciences, where he works to connect donors with opportunities to improve health outcomes and equity in communities.

A member of AFP Greater Vancouver since 2021, Alex credits the mentorship program as a major influence in his professional development. Now serving as Vice President of Mentorship and Scholarship, he's focused on strengthening connections across the fundraising community and ensuring that professional growth opportunities are accessible, inclusive, and meaningful for all members.

His approach to leadership is grounded in gratitude, collaboration, and a genuine commitment to helping others thrive in their careers.

VP, Professional Development: Annalissa Magleo, CFRE Manager, Annual Giving, St. Paul's Foundation AFP Member Since: 2022

Fueled by a passion to give back and create lasting change, Annalissa embarked on her fundraising career with a deep commitment to helping others and making a difference in her community. After earning her Fundraising Management Associate Certificate from BCIT, she quickly applied her skills with leading organizations like the Canadian Cancer Society, Royal Columbian Hospital Foundation, and now, as Manager of Annual Giving at St. Paul's Foundation. With over a decade of experience, Annalissa is passionate about building authentic relationships and connecting individuals with the causes that inspire them.



From the start of her career, Annalissa sought opportunities to grow, network, and learn from industry leaders. She found the perfect fit in AFP Vancouver, where she has volunteered on the Professional Development committee for the past five years. In January 2024, she embraced a leadership role as Co-Chair, continuing her commitment to life-long learning and advancing the fundraising profession.



VP, Communications: Lisa Sanchez

Philanthropy Manager, Family Services of Greater Vancouver

**AFP Member Since: 2025** 

Lisa's passion for community and connection has shaped both her personal values and her career in philanthropy. From volunteering throughout high school to joining several fundraising clubs at Queen's University, where she earned her Honours Bachelor's degree and Certificate in Business, giving back has always been an important part of her life.

She began her fundraising career with Cystic Fibrosis Canada and in March 2025 joined Family Services of Greater Vancouver as Manager of Philanthropy, supporting initiatives including mid-level and annual giving, as well as campaign planning for the agency's programs.



In 2023, Lisa completed AFP's *Fundamentals of Fundraising* course. She joined the National Philanthropy Day committee this year as Communications Lead and has thoroughly enjoyed helping bring this meaningful event to life.

AFP has deepened Lisa's passion for philanthropy and the nonprofit sector. She is grateful to be part of a welcoming and supportive community and hopes to contribute meaningfully to the incredible work AFP members are doing.

VP, Membership: Regan Collins, CFRE
Associate Director, Fundraising Technology & Data Management, Canuck
Place Children's Hospice
AFP Member Since: 2010

Regan has worked in the fundraising sector for nearly 20 years, primarily with social service and healthcare organizations serving families and youth. Her experience spans annual giving, donor services, and database administration. Regan's passion for supporting meaningful causes is rooted in her lifelong commitment to community and giving back in any way she can.

Her core values include sharing knowledge, supporting and learning from others, continuous learning, and collaboration. AFP has played an integral role in her professional development as well as offering a myriad of valuable opportunities to connect with and learn

from fellow fundraising professionals.



Over the years, Regan has been an active member of the AFP Greater Vancouver Chapter, participating in the Mentorship Program as both mentee and mentor, serving as Volunteer Coordinator for the National Philanthropy Day Committee, and volunteering as both member and chair of the Membership Committee. She earned her Certified Fund Raising Executive (CFRE) designation in 2020 and is currently volunteering as a CFRE Ambassador—advocating for the certification within the profession and providing guidance and mentorship to those pursuing their CFRE.

"I believe that every act of generosity—no matter how small—creates ripples that strengthen our communities and remind us what we can achieve together."

Regan remains deeply grateful for the connections, learning, and inspiration she has gained through her involvement with AFP and the broader fundraising community.



VP, IDEA: Kitty Au, CFRE

Philanthropy Manager, Variety – Children's Charity of B.C.

**AFP Member Since: 2023** 

With over a decade of international fundraising experience, Kitty specializes in developing philanthropic strategies, engaging communities in meaningful charitable initiatives, and building resources that advance missions with purpose and impact. She is currently the Philanthropy Manager at Variety – the Children's Charity of British Columbia, where she focuses on strengthening sustainable funding to help families of children with disabilities and complex health needs access the critical support they need to thrive and reach their full potential.



Professionally, Kitty is known for her cheerful personality, collaborative spirit, and get-things-done attitude. She is deeply committed to both the causes she serves and the relationships she's built throughout her career. Kitty earned her Certified Fundraising Executive (CFRE) designation in 2021 and was one of the Canadian scholarship recipients for the AHP Institute for Healthcare Philanthropy (Madison) in 2023.

Since her first encounter with AFP Greater Vancouver, Kitty has experienced firsthand the organization's value in fostering connections and friendships in a safe, inclusive, and professional community. She has volunteered on the IDEA Committee and chaired the Partnership Committee in the past. Now, she hopes to contribute further to the profession by serving on the board as Vice President of the Inclusivity, Diversity, Equity, and Accessibility (IDEA) Committee.

VP, Community Engagement: Antonia (Toni) Kalmacoff Jennings Senior Director, Development and Communications, Canadian Mental Health Association BC Division AFP Member Since: 2024

Antonia Jennings is a passionate, values-driven executive with over a decade of leadership experience strengthening the capacity and impact of nonprofit organizations across British Columbia and Canada. As Senior Director of Development and Communications at the Canadian Mental Health Association BC Division, she leads strategic initiatives that advance mental health as a universal human right—connecting



communities, inspiring philanthropy, and amplifying the voices of those with lived and living experience.

Throughout her career, Antonia has worked at the intersection of fundraising, communications, and community engagement to drive meaningful change. At Kenneth Gordon Maplewood School—a leader in supporting children with learning differences—she built a comprehensive advancement program that enhanced donor engagement, deepened corporate partnerships, and expanded the school's visibility. Previously, as Senior Director of Development and Communications at Big Sisters of BC Lower Mainland, she led fundraising and communications strategy, introduced new donor and planned giving initiatives, and helped shape national brand and partnership approaches within a federated nonprofit structure.

Her earlier work with Covenant House Toronto and the City Life Film Project deepened her commitment to equity and inclusion, empowering youth through mentorship, creative expression, and access to opportunity. Across all roles, she has focused on fostering cultures of belonging—ensuring that people feel seen, heard, and supported.



A collaborative and purpose-led leader, Antonia brings extensive experience in governance, strategic planning, and stakeholder engagement. She previously served as Co-Chair of National Philanthropy Day for the Association of Fundraising Professionals Greater Vancouver Chapter and has chaired and advised multiple community boards focused on youth and education.

Antonia holds an MBA from the Rotman School of Management at the University of Toronto and a Bachelor of Arts (Honours) from Queen's University. She is guided by a belief that strong communities begin with compassion, inclusion, and shared purpose—and that leadership is most powerful when it lifts others to thrive.

VP, Partnerships: Puneet Dhillon

Manager, Sponsorships & Community Partnerships, Arthritis Society Canada

**AFP Member Since: 2023** 

Puneet Dhillon is a connector, strategist, and storyteller, driven by a deep belief that meaningful partnerships have the power to transform communities. Since moving from India to Canada five years ago, Puneet has immersed herself in the world of fundraising, bringing a unique global perspective and a "let's do it" attitude to every initiative she leads.



In her current role as Manager of Sponsorships and Community Partnerships at Arthritis Society Canada, Puneet focuses on building genuine relationships that create lasting community impact. She believes the best partnerships go beyond generosity; they're grounded in trust, shared purpose, and a desire to make a tangible difference. Her work is fueled by a passion for advancing opportunities that support women, children, and youth, and for amplifying voices and causes that too often go unheard, including those living with arthritis.

A proud member of AFP Greater Vancouver since 2023, Puneet co-chaired the 2023 National Philanthropy Day Committee and continues to be inspired by the passion and generosity of her colleagues across the sector. In her new role as VP of Partnerships, she hopes to spark more collaboration, elevate the conversation around inclusive and equitable fundraising, and champion opportunities that bring our community together in meaningful ways.

"To me, fundraising is about creating connection — not just between donors and causes, but between people who believe a better, more equitable world is possible."

FINANCIAL STATEMENTS

**30 JUNE 2025** 

# **Financial Statements**

For the year ended 30 June 2025

# **Contents**

Independent Practitioners' Review Engagement Report	
Statement of Financial Position	4
Statement of Changes in Net Assets	5
Statement of Operations	6
Statement of Cash Flows	7
Notes to the Financial Statements	8 - 11



# INDEPENDENT PRACTITIONERS' REVIEW ENGAGEMENT REPORT

To the Directors, Association of Fundraising Professionals, Greater Vancouver Chapter

# Report on the Financial Statements

We have reviewed the accompanying financial statements of Association of Fundraising Professionals, Greater Vancouver Chapter (the "Association") that comprise the statement of financial position as at 30 June 2025, and the statements of changes in net assets, operations and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organization, and for such internal controls as management determines are necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

# Practitioners' Responsibility

Our responsibility is to express a conclusion on the accompanying financial statements based on our review. We conducted our review in accordance with Canadian generally accepted standards for review engagements, which require us to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioners perform procedures, primarily consisting of making inquiries of management and others within the entity, as appropriate, and applying analytical procedures, and evaluate the evidence obtained.

The procedures performed in a review are substantially less in extent than, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, we do not express an audit opinion on these financial statements.





# INDEPENDENT PRACTITIONERS' REVIEW ENGAGEMENT REPORT - Continued

### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not present fairly, in all material respects, the financial position of Association of Fundraising Professionals, Greater Vancouver Chapter as at 30 June 2025, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

# Report on Other Legal and Regulatory Requirements

As required by the Societies Act (British Columbia), we report that, based on our review, these principles have been applied on a basis consistent with that of the preceding year.

CHARTERED PROFESSIONAL ACCOUNTANTS

Rolfe, Berson LLP

Vancouver, Canada 26 September 2025

# ASSOCIATION OF FUNDRAISING PROFESSIONALS, GREATER VANCOUVER CHAPTER Statement of Financial Position

Statement of Financial Position 30 June 2025

		2025		2024
Assets				
Current				
Cash	\$	39,452	\$	30,036
Accounts receivable		3,180		1,180
Interest receivable		685		995
Prepaid expenses and deposits		18,930		19,750
GST receivable	_	2,734		3,147
		64,981		55,108
Term deposits		57,000		69,774
Intangible capital asset (Note 3)	_	6,076		10,127
	\$	128,057	\$	135,009
Liabilities				
Current Accounts payable and accrued liabilities Deferred revenue (Note 4)	\$	15,099 19,077		6,671 10,694
	_	34,176		17,365
Commitment (Note 5)				
Net Assets				
Unrestricted		87,805		107,517
Invested in intangible capital asset		6,076		10,127
	_	93,881	:	117,644
	\$	128,057	\$	135,009
APPROVED BY THE DIRECTORS:				
12Their Director	Anna			
Director	VINCE		Direc	tor
	1			

Statement of Changes in Net Assets For the year ended 30 June 2025

	Uni	restricted	vested in itangible asset	Total 2025	Total 2024
Balance - beginning of year	\$	107,517	\$ 10,127	\$ 117,644	\$ 128,388
Deficiency of revenues over expenses for the year		(19,712)	(4,051)	(23,763)	(10,744)
Balance - end of year	\$	87,805	\$ 6,076	\$ 93,881	\$ 117,644

**Statement of Operations**For the year ended 30 June 2025

		2025		2024
Revenues				
Philanthropy Day luncheon and Giving Hearts Awards	\$	80,604	\$	100,575
		38,363	•	45,875
		18,184		17,895
		12,445		11,252
Accreditation/Fundamentals course		7,320		9,220
Interest income		2,289		2,354
Philanthropy Day luncheon and Giving Hearts Awards Career postings Membership fees Professional development Accreditation/Fundamentals course Interest income Consultant listing  Expenses Philanthropy Day luncheon and Giving Hearts Awards Secretarial, bookkeeping and rent AGM, Board and President's expense Accreditation/Fundamentals course Professional development Website Scholarships Membership Accounting and legal Career postings Contributions to national office Bank charges and interest Program support Telephone and utilities Consultant listing Amortization		100		604
	<u> </u>	159,305		187,775
Expenses				
Philanthropy Day luncheon and Giving Hearts Awards		76,947		104,384
		27,599		25,361
AGM, Board and President's expense		17,899		9,635
Accreditation/Fundamentals course		11,772		9,046
Professional development		10,193		10,017
Website		9,757		10,654
Scholarships		5,029		1,637
Membership		4,612		7,387
Accounting and legal		4,020		2,740
Career postings		3,569		4,087
Contributions to national office		3,000		3,000
Bank charges and interest		2,906		4,744
Program support		1,077		814
Telephone and utilities		539		539
Consultant listing		98		423
Amortization		4,051		4,051
		183,068		198,519
Deficiency of revenues over expenses for the year	\$	(23,763)	\$	(10,744)

Statement of Cash Flows For the year ended 30 June 2025

		2025	2024
Cash provided by (used in):			
Operating activities			
Deficiency of revenues over expenses for the year Item not involving cash	\$	(23,763)	\$ (10,744
Amortization expense		4,051	4,051
Changes in non-cash working capital balances		(19,712)	(6,693
Accounts receivable		(2,000)	8,684
Interest receivable		310	(230
Prepaid expenses and deposits		820	(4,230
GST receivable		413	(202
Accounts payable and accrued liabilities		8,428	(3,717
Deferred revenue	·	8,383	(16,444
		(3,358)	(22,832
Investing activity			
Decrease (increase) in term deposits		12,774	(1,908
Net increase (decrease) in cash		9,416	(24,740
Cash - beginning of year		30,036	54,77€
Cash - end of year	\$	39,452	\$ 30,036

Notes to the Financial Statements For the year ended 30 June 2025

# 1. Nature of operations

The Association of Fundraising Professionals, Greater Vancouver Chapter (the "Association") was founded in 1985 and incorporated under the Societies Act (British Columbia). The Association was formed to represent fundraising professionals in the Greater Vancouver community. For Canadian tax purposes, the Association is qualified as a not-for-profit organization, which is exempt from income taxes under the Income Tax Act.

# 2. Summary of significant accounting policies

The Association follows Canadian accounting standards for not-for-profit organizations in preparing its financial statements. The significant accounting policies used are as follows.

#### (a) Financial instruments

#### (i) Measurement of financial instruments

The Association initially measures its financial assets and liabilities at fair value and subsequently measures all of its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in the statement of operations.

Financial assets measured at amortized cost include cash, term deposits, accounts receivable, interest receivable and deposits.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### (ii) Impairment

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in the statement of operations.

#### (iii) Transaction costs

The Association recognizes its transaction costs in the statement of operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Notes to the Financial Statements For the year ended 30 June 2025

# 2. Summary of significant accounting policies - Continued

# (b) Use of estimates

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenses and disclosure of contingencies at the date of financial position. Accounts subject to estimates include accrued liabilities and amortization of the intangible asset. Management believes that the estimates utilized in preparing the financial statements are reasonable; however, actual results could differ from those estimates.

# (c) Cash and cash equivalents

The Association's policy is to disclose bank balances under cash and cash equivalents including bank overdrafts with balances that fluctuate frequently from being positive to overdrawn and term deposits with a maturity period of three months or less from the date of acquisition or can be readily redeemed for cash.

# (d) Intangible capital assets

Intangible capital assets are recorded at cost. The Association provides for amortization using the straight line method at rates designated to amortize the cost of the intangible capital asset over the estimated useful life as follows:

Website

5 years - straight line

## (e) Revenue recognition

The Association follows the deferral method of accounting for contributions. Under this method, restricted contributions are recognized as revenue in the year which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Investment income, administration fees and other income is recognized as revenue when earned.

#### (f) Contributed services

Directors and committee members volunteer their time to assist in the Association's activities. While these services benefit the Association considerably, a reasonable estimate of their amount and fair value cannot be made and, accordingly, these contributed services are not recognized in the financial statements.

Notes to the Financial Statements
For the year ended 30 June 2025

3.	Intangible capital asset						
		<u> </u>	Cost	mulated rtization		2025 Net	2024 Net
	Website	\$	68,184	\$ 62,108	\$	6,076	\$ 10,127
4.	Deferred revenue					2025	2024
					_	2025	2024
	Membership Fees Professional Development				\$	10,038 9,039	\$ 8,772 1,922
					\$	19,077	\$ 10,694

Membership fees and consultant listing fees pertain to fees received in advance.

Professional development deferred revenue pertains to sponsorships for Philanthropy Day received in advance. Revenues are to be recognized when the expenses are incurred.

## 5. Commitment

The Association has signed a rental agreement and committed to payments for rental of office space and services that expired 31 December 2023, which was renewed on 1 January 2024 and ends 31 December 2025. The Association will continue to pay monthly rent of \$275.

# 6. Financial instruments

The Association is exposed to various risks through its financial instruments. The following analysis provides a measure of the Association's risk exposure and concentrations at the statement of financial position date, 30 June 2025.

## (a) Liquidity risk

Liquidity risk is the risk that the Association will encounter difficulty in meeting obligations associated with financial liabilities. The Association is exposed to this risk mainly in respect of its accounts payable and accrued liabilities. The Association manages liquidity risk by maintaining adequate cash and highly liquid investments. There has been no change to the risk exposure from the prior year.

Notes to the Financial Statements For the year ended 30 June 2025

#### 6. Financial instruments - Continued

## (b) Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The Association's main credit risk relates to its cash, term deposits, and accounts receivable. The Association's cash and term deposits are maintained with a large federally regulated financial institution in Canada. The Association assesses, on a continuous basis, accounts receivable and provides for any amounts that are not collectible in the allowance for doubtful accounts.

#### (c) Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk. The Association is mainly exposed to interest rate risk.

#### (d) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Association is exposed to interest rate risk on its fixed interest rate financial instruments. Fixed rate instruments subject the Association to a fair value risk. The Association's interest-bearing assets include investments in term deposits. There has been no change to the risk exposure from the prior year.

# 7. The Societies Act (British Columbia)

The Societies Act (British Columbia) requires a society (other than a society designated as a member-funded society) to include, in its financial statements, the disclosure of any remuneration paid to its directors, and remuneration paid to employees and contractors earning more than \$75,000 during the fiscal year. For the fiscal period ended 30 June 2025 there was no such remuneration paid.