

## MEMBERSHIP COMMITTEE

The Membership Committee is responsible for stewarding current members, renewing lapsed members, and recruiting new members through outreach activities. Our committee also focuses on ensuring that members have a full understanding of the membership benefits available with AFP Global and AFP Greater Vancouver Chapter.

### Volunteer Responsibilities

**Member Stewardship:** Engage with current members to ensure they understand and can access the full range of benefits from both AFP Global and the AFP Greater Vancouver Chapter.

**Outreach & Recruitment:** Help recruit new members by promoting membership benefits at events, conferences, and through digital campaigns. Support targeted recruitment for organizational memberships and individuals from diverse backgrounds.

**Young Professional Engagement:** Play an essential role in growing Young Professional (YP) memberships by engaging with YP members, fostering relationships, and helping to build a vibrant, supportive community that enhances the YP experience within AFP.

**Membership Report Analysis:** Review and analyze monthly membership reports, including tracking all members, new members, renewed members, and lapsed members. Use insights from these reports to guide outreach, engagement, and retention efforts.

**Communication & Promotion:** Contribute to social media campaigns, email touchpoints, and membership communications that highlight AFP's value, encourage engagement, and increase awareness of available scholarships, discounts, and programs.

**Membership Onboarding:** Participate in welcoming new members through personalized welcome emails or phone calls. Help develop and share materials that outline individual and organizational membership benefits.

**Survey & Feedback Collection:** Assist with deploying membership surveys and gathering feedback from both current and lapsed members to inform future membership initiatives and strategies.

**Collaborative Engagement:** Work closely with other AFP Greater Vancouver Chapter committees to align efforts, share resources, and boost membership visibility across chapter events and communications.

**Event Support:** Represent AFP at membership booths, particularly at key events like National Philanthropy Day celebration and Professional Development activities. Engage directly with potential and existing members to enhance understanding of AFP membership benefits.

**Every Member Campaign Support:** Actively promote the Every Member Campaign (EMC) at chapter events and through direct member engagement, raising awareness of the campaign's benefits and encouraging contributions to support chapter initiatives, scholarships, and professional development opportunities.

## Skills & Qualifications

- Passion for promoting professional development within the nonprofit sector.
- Excellent communication and interpersonal skills.
- Ability to engage and build relationships with diverse audiences, including young professionals and organizational representatives.
- Familiarity with AFP Greater Vancouver Chapter or willingness to quickly learn about AFP's mission and member benefits.
- Team-oriented approach, with a proactive mindset for enhancing membership initiatives.

## Term & Time Commitment

- Minimum commitment of one year.
- Monthly one-hour committee meetings, typically held virtually.
- Approximately 2-4 hours per month for completing assigned tasks.

## Benefits

- Network with like-minded professionals in the nonprofit and fundraising fields.
- Gain hands-on experience in membership engagement, event promotion, and recruitment.
- Opportunity to make a meaningful impact on AFP's member community and support the professional development of fundraisers in Greater Vancouver.

This role is an excellent fit for individuals passionate about building connections within a supportive professional community and developing skills in membership engagement and nonprofit leadership.

If interested, please connect with **Regan Collins**, our Vice President of Membership. Regan can be reached via email at [regan.collins@canuckplace.org](mailto:regan.collins@canuckplace.org).

